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Paul Ma

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Academic Appointments	2013 – Carlson School of Management, University of Minnesota Assistant Professor				
Education	 2013 PhD Economics Stanford University Committee: David Larcker, Charles Lee, Iván Marinovic, John Shoven (Chair 2005 BA Economics University of Chicago General and departmental honors 				
Research Interests	Economics of information with emphasis on information design, frictions to voluntary disclosure, information salience, timing of information flows, and measurement and feedback issues in perfor- mance evaluation				
PUBLICATIONS	"How Often do Managers Withhold Information?" with Jeremy Bertomeu and Iván Marinovic The Accounting Review, 95(4), 73-102, 2020				
	"Population Sex Imbalance in China Before the One Child Policy" with Kim Singer Babiarz, Grant Miller and Shige Song Demographic Research, 40(13), 319-358, 2019 Editor's Choice Award				
	"Delayed Disclosure of Serious and Unexpected Adverse Events to the FDA" with Pinar Karaca-Mandic and Iván Marinovic JAMA Internal Medicine, 175(9), 1565-1566, 2015 Editor's Note				
	"Search-Based Peer Firms: Aggregating Investor Perceptions through Internet Co-Searches" with Charles Lee and Charles Wang Journal of Financial Economics, 116(2), 410-431, 2015 Online Appendix				
Working Papers	"Stock Investors' Return are Exagerrated with Jesse Fried and Charles Wang				
	"The Limits and Consequences of Population Policy: Evidence from China's Wan Xi Shao Cam- paign" with Kim Singer Babiarz, Grant Miller and Shige Song Revise & Resubmit, <i>Review of Economics and Statistics</i> Online Appendix				
	"Information in Mandatory and Voluntary Earnings Announcement Date Forecasts" with Mary Barth and Greg Clinch				
	"rTSR: When do Relative Performance Metrics Capture Relative Performance?" with Jee Eun Shin and Charles Wang Subsumes earlier working paper "Relative Performance Benchmarks: Do Boards Follow the Infor- mativeness Principle?"				
	"Strategic Disclosure Misclassification" with Andrew Bird and Steve Karolyi Revise & Resubmit, <i>Journal of Accounting and Economics</i>				
	"The Search for Peer Firms: When Do Crowds Provide Wisdom?" with Charles Lee and Charles Wang				
	"Information or Spin? Evidence from Language Differences Between 8-Ks and Press Releases"				

	"The Impact of High Frequency Arbitrageurs Upon Market Liquidity: Evidence from Exchange Outages" with Matt Harding					
Awards, Fellowships and Grants	2017 2015 2010 2007 2005	Dean's Travel Research Grant, Carlson School of Management, University of Minnesota Dean's Small Research Grant, Carlson School of Management, University of Minnesota Outstanding Teaching Assistant Award, ECON 140, Stanford University Carl M. and Carolyn C. Franklin Graduate Fellowship, Stanford University D. Gale Johnson Memorial Prize for outstanding undergraduate thesis				
Invited Seminars, Conferences Presentations, and Discussions	2023 2021 2020 2019 2017 2016 2015 2014 2013	 [For conferences: *presenter, #discussant] FARS Mid-Year Conference# Natural University Singapore* FARS*, Midwest Finance Conference* Minnesota Empirical Conference*, University of Chicago, Dartmouth FARS Mid-Year Conference*, Utah Winter Accounting Conference*, UBC Winter Finance Conference*, University of Florida FARS Mid-Year Conference*#, Columbia+Bloomberg Machine Learning in Finance Conference*, University of Illinois-Chicago, Harvard Business School, National University Singapore, Singapore Management University, Chinese University Hong Kong Thomson Reuters Research, Temple Accounting Conference*, Georgia State University, Singapore Management University Research Symposium* MIT Asia Conference*, AAA Annual Meeting*, CFEA[Rutgers]*# Securities Exchange Commission, University of Iowa, Minnesota Empirical Conference*, Bloomberg Research Labs University of Toronto, University of British Columbia, Boston College, University of 				
	2012 2010	Minnesota, UCLA, London Business School, Northwestern, Cornell, CFEA[UNC]* Stanford, Carnegie Mellon Econometric Society World Congress*				
Media	2017 2016 2015	Three Key Considerations for TSR Awards [National Assoc. of Stock Plan Professionals Blog] Roseanne's Lessons for Corporate Managers [Business Law Prof Blog] Some Serious Drug Side Effects Not Told to FDA Within 15 Days [Reuters] Drugmakers Often Lag In Reporting Patient Adverse Events [Minneapolis Star Tribune] Drug Companies Delayed Reporting to FDA [Minneapolis KARE-11]				
Refereeing Activity	2016 2013 -	AAA section liaison [fundamentals and valuation] The Accounting Review, Contemporary Accounting Review, Information System Re- search, Journal of Accounting Research, Journal of Corporate Finance, Journal of Finance, Management Science, Review of Accounting Studies, Review of Finance, American Accounting Association Annual Meeting, Financial Accounting and Re- ports Midyear Meeting, Management Accounting Section Midyear Meeting				
UNIVERSITY SERVICE	$\begin{array}{c} 2019\\ 2018\\ 2016\\ 2015\\ 2015\\ 2014\\ 2014 \\ -\\ 2013 \\ -16\\ 2013 \end{array}$	MemberEOrganizerEMemberMCo-organizerMMemberCMemberUCo-organizerM	Analytics Implementation Working Group Departmental PhD Committee Departmental Seminar Series Miami Rookie Camp Junior Recruiting Minnesota-Chicago Accounting Theory Conference Carlson School Strategic Planning Committee JMN Social Media and Business Analytics Collaborative Minnesota Empirical Accounting Conference JMN Undergraduate Scholarship Committee			

TEACHING

- 2019 Analytics for Managers [ExecEd, 3M]
- 2017 Empirical Economics of Information [PhD]
- 2016 Accounting and Data Science [Masters]
- 2013 Intro to Financial Reporting [Undergraduates]

Other Activities	2016 – 2012 2010	Consultant [paid] Consultant [unpaid] Research Assistant	Securities and Exchange Commission, D.C Securities and Exchange Commission, D.C Prof. Seema Jayachandran, Stanford University
	2009	Research Assistant	Prof. Matt Harding, Stanford University
	2005 - 07	Analyst	Breakwater Trading, Chicago, IL
	2005	Research Assistant	Prof. Steve Levitt, University of Chicago
	2004 - 05	Research Assistant	Prof. Gary Becker, University of Chicago
	2004	Summer Research Assistant	Federal Reserve Bank of Chicago
	2003 - 05	Research Assistant	Judge Richard Posner, University of Chicago